

Public Document Pack

MINUTES of MEETING of OBAN LORN & THE ISLES LOCAL AREA COMMUNITY PLANNING GROUP held in the STUDIO THEATRE - CORRAN HALLS, OBAN on WEDNESDAY, 14 MARCH 2012

Present: Councillor Duncan MacIntyre (Chair)
Shirley MacLeod, Area Governance Manager, A&BC
Jane Gillies, Area Governance Assistant, A&BC
Councillor Neil Mackay
Councillor Elaine Robertson
Councillor Gordon Chalmers
Councillor Roderick McCuish
Councillor Louise Glen-Lee
Iain MacDonald, Ardchattan Community Council
Laura Macdonald, Community Development Officer
Chief Inspector Brian Auld, Strathclyde Police
Alex Purdie, Strathclyde Fire & Rescue
Eleanor MacKinnon, Third Sector Partnership
Lesley MacInnes, West Highland Housing Association
Ian Doogan, WHE
Neil MacIntyre, Oban Community Council
David Price, Avich & Kilchrenan Community Council
John Lauder, National Director, Sustrans
Clary Elliot, Engineering Manager, Sustrans
Fergus Murray, Argyll and Bute Council
Jane Fowler, Argyll and Bute Council
Sandy MacTaggart, Argyll and Bute Council
Nicola Debnam, Argyll and Bute Council
Marri Malloy, Oban Community Council
Duncan Martin, Oban Community Council
Jessie MacFadyen, Oban Community Council
Catherine Gillies, Oban CC and Argyll & Bute Museums and Heritage Forum
David Millward, Community Safety Advocate, Strathclyde Fire & Rescue
Graham MacQueen, BID4OBAN
Andrew Spence, BID4OBAN / Homebase
John Forteith, BID4OBAN / Forteiths Food Service
Euan Paterson, The Oban Times
Andrew McClure, Group Commander, Community Safety, SF&R
Mary MacAra, Oban Winter Festival
Pamela Lockhart, Oban Winter Festival
Annuska Miller, SAMS
Les Stewart, Connel Community Council
Adrian Beard, Connel Community Council

1. APOLOGIES FOR ABSENCE

Apologies were recorded from Councillor Devon, Audrey Martin, Veronica Kennedy and Daniel Docherty

2. MINUTES

(a) MINUTES OF MEETING OF OBAN LORN & THE ISLES LOCAL AREA COMMUNITY PLANNING GROUP HELD ON 11 JANUARY 2012

Minutes of meeting of Oban, Lorn & the Isles Local Area Community Planning Group meeting held on 11 January 2012 were approved as a correct record.

(b) MINUTES OF OBAN LORN & THE ISLES COMMUNITY SAFETY FORUM MEETING HELD ON 9TH NOVEMBER 2011

Minutes of meeting of Oban, Lorn & the Isles Local Area Community Planning Group meeting held on 9 November 2011 were approved as a correct record, subject to noting that Councillor Gordon Chalmers had intimated apologies.

3. SAMS UPDATE

Annuska Miller provided a presentation on SAMS, intimating that the new science park should be completed by September 2012. Over the next few months the Firth of Lorne will be mapped using new technology, and the new Explorer Centre should be achieved soon. Ms Miller promoted the Festival of the Sea which will be held from 18th to 26th May.

4. SUSTRANS

John Lauder, National Director, Sustrans, informed the meeting of their walk/cycle promotion, which is Scottish Government funded. Sustrans remit covers 2,000 miles of cycle / walk paths throughout Scotland, "traffic free paths" with access controls to stop vehicles. Mr Lauder advised that most paths follow former railway lines and that funding has been sourced for the next three years; also that Sustrans hope to negotiate land to complete all the paths, with maintenance agreements being signed by partners for sections of the paths.

5. TIREE ARRAY PROPOSALS

Agenda Item 8:

Sandy MacTaggart, Executive Director of Development and Infrastructure, provided a power point presentation on Tiree Array proposals, showing options being looked at, the vision being "Argyll and Bute will be at the heart of renewable energy development in Scotland by taking full advantage of its unique and significant mix of indigenous renewable resources and maximising the opportunities for sustainable economic growth for the benefit of its communities and Scotland." Mr MacTaggart spoke on the key facts; the potential for significant investment in Scotland; the possible job opportunities for Argyll over the 25 – 50 years of operation / maintenance; and on the key issues raised at the consultation events. Mr MacTaggart also outlined the project timeline and future steps to be taken including the development of a Community Renewable Opportunity Plan (CROP)

6. PHASE 1 OBAN CHORD PROJECTS / LORN ARC PROGRESS

Agenda Items 5 and 6:

Fergus Murray provided a power point presentation giving an update on Oban CHORD projects and Lorn Arc progress, summarising that the emerging Local Development Plan (LDP) will act as a broad land use

framework to enable the implementation of CHORD; Tax Incremental Funding (TIF), Business Improvement Districts (BIDs), Oban Bay Action Plan (OBAP), Economic Development Action Plan (EDAP), and the Renewable Energy Action Plan (REAP). Mr Murray demonstrated the links between the foregoing bodies and stressed the need to recognise the many opportunities even in the current challenging economic circumstances; the highly competitive situation providing a requirement to be business like, work together, (public, private and voluntary sector) and to be realistic with aspirations; Mr Murray highlighted the need to look at delivering short, medium and longer term goals, focussing on delivering Oban and Lorn's full potential for sustainable economic growth.

7. BIDS4OBAN

John Forteith provided a power point presentation on the progress to date of BID4Oban, giving a summary definition of a BID as "A geographically defined area where businesses have voted in a legally binding ballot, to invest collectively to make local improvements to their trading environment."

The BID4Oban proposal includes all businesses in Oban within the 30mph speed limit zone; includes all businesses/ properties with a rateable value of £3000 or above; and excludes charitable & not-for-profit organisations (with exception of charitable retailers)

Mr Forteith informed the group that improvements are funded with money collected through a levy paid by businesses located within the BID area, and are not a replacement for services provided by the local authority or other public bodies. It is hoped that the BID for Oban will increase the number of visitors and shoppers to the town, provide an opportunity to improve the business performance within the town and improve the ambience of the town.

The presentation concluded that BID4Oban Management Board are to deliver a 5 year business plan by June 2012 with an approximate budget of £150K per annum, and that a successful BID for Oban will mean:

- a "One Stop Shop" for all sectors of the business community covering Retail, Support services, Hospitality, Leisure;
- a credible self funding organisation that represents the business community of Oban
- Safety in numbers and a strong voice under one umbrella

8. OUTCOME OF SELF ASSESSMENT EXERCISE - ABC: JANE FOWLER

Agenda item 13:

Jane Fowler, Head of Improvement and HR, informed the group that the community planning partnership is committed to involving local communities in the review and development of the community planning partnership. Information gathered from the self assessment which took place between March and June 2011 has now been collated and the following actions have been taken.

1. Local structures have been reviewed and alternative models for achieving partner and community involvement in community planning are to be explored.

2. The Council currently supports community planning at local, thematic and strategic level. As a result of the findings of the self assessment the council has now implemented changes in how that support is managed and coordinated.

9. WINTER FESTIVAL

Eleanor MacKinnon presented a short update on behalf of the Winter Festival group highlighting the success of the event and the benefits this had brought to the area outwith the holiday season.

10. HOME SAFETY VISITS

David Millward, Strathclyde Fire & Rescue, informed the group that Strathclyde Fire & Rescue provide a free service of carrying out checks on properties when installation of smoke alarms, where required; will be carried out. Advice on home safety will also be provided. Requests for information or home safety checks should be made by calling the freephone number – 0800 0731 999, or by calling the local fire station.

11. LORN AND ISLANDS HOSPITAL TASK GROUP UPDATE

Agenda Item 9:

Councillor Robertson updated the group on Lorn & the Islands District General Hospital as follows:

- Hospital Social worker has retired – being covered by agency worker at present, position has been advertised;
- New integrated ward up and running;
- Accident and Emergency attendees – hospital are monitoring regular recurrences being referred to Occupational Therapy Department;
- Mark Benton, Ambulance Services, will be updating on patient transport in the future;
- Day Surgery: National figures show 83% of patients across the board should be day surgery, Oban has 67% at present;
- Non-attendance: very high rate of non-attendees producing a high cost. Looking at ways to alert people of appointments (reminders) in an effort to reduce this cost;
- Health and Social Work local meetings to be reinstated to help with closer working. Health Board are responsible for all Adult Services, Social Work responsible for Children's Services.

12. BETTER COMMUNITY ENGAGEMENT RESOURCE PACK UPDATE - ABC

Agenda Item 11:

Laura Macdonald, Community Development Officer, informed the group that the Better Community Engagement resource pack is now available as a hard copy or on DVD. Resources can be seen at the Argyll Voluntary Action office, High Street, Oban.

13. DATE FOR RESCHEDULED MAY LACPG

To be held in June at a date and time to be arranged

Tiree Onshore Scenario Mapping Project

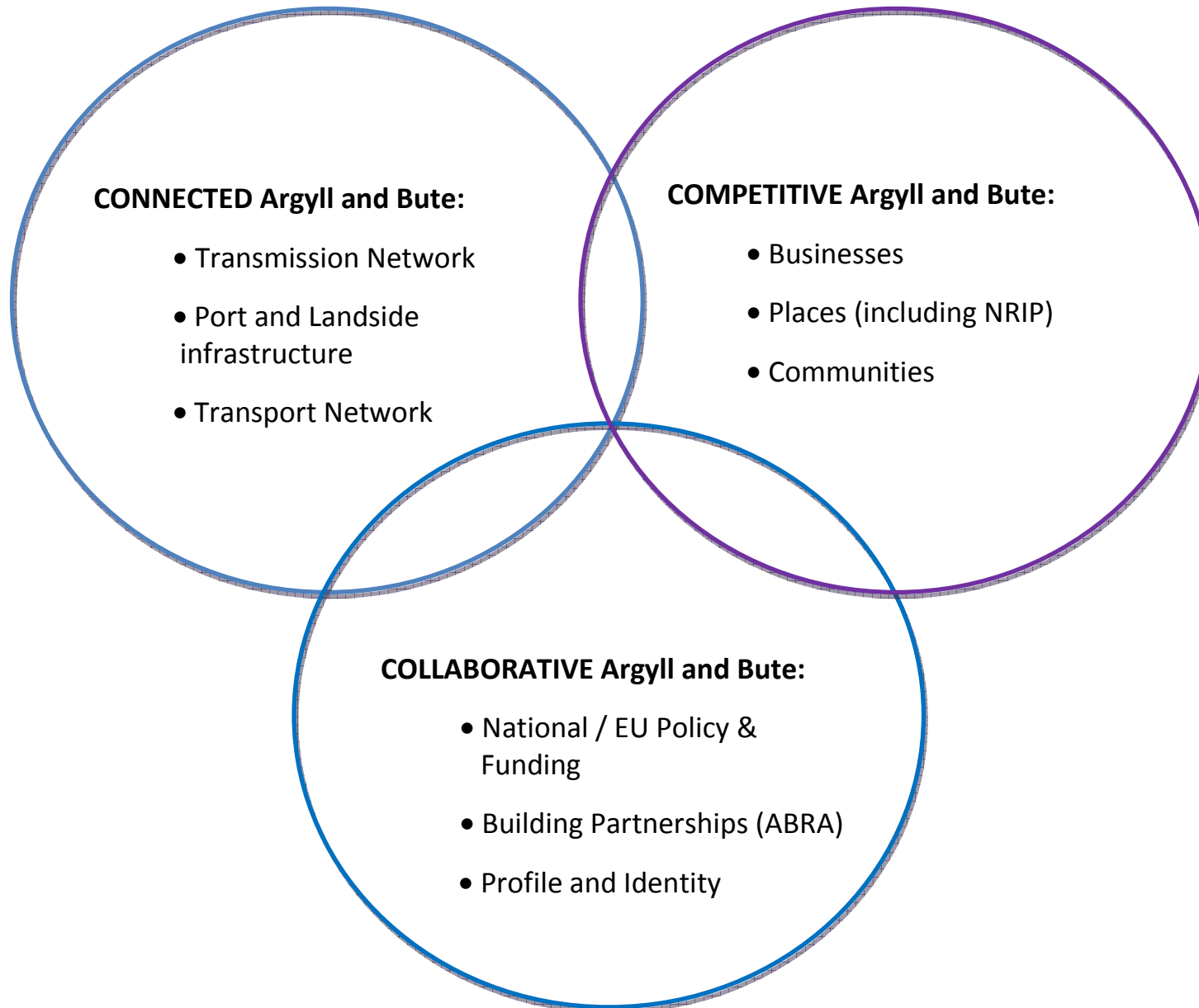
Renewable Energy Action Plan (REAP)

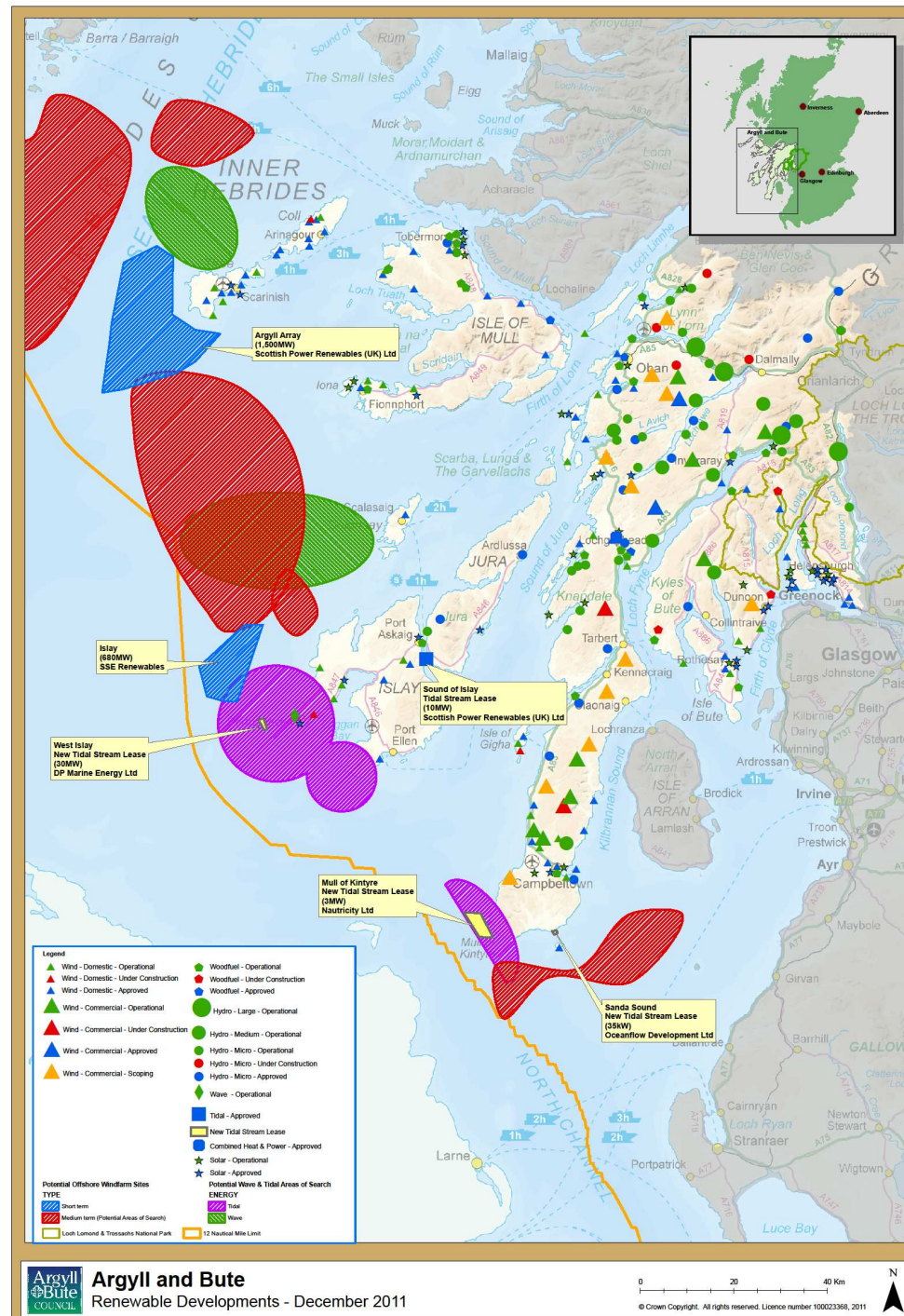
Vision

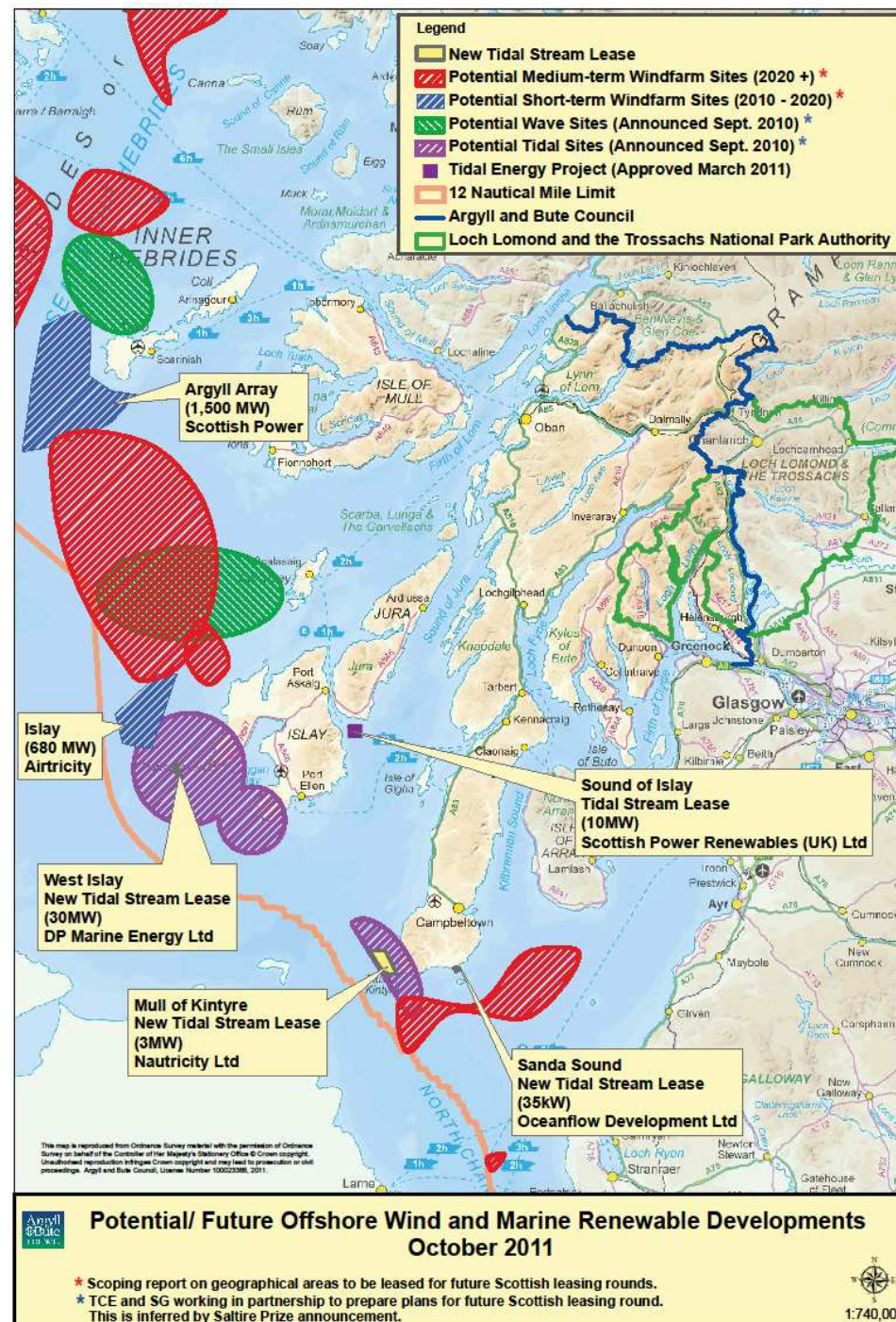
“Argyll and Bute will be at the heart of renewable energy development in Scotland by taking full advantage of its unique and significant mix of indigenous renewable resources and maximising the opportunities for sustainable economic growth for the benefit of its communities and Scotland.”



Delivering REAP



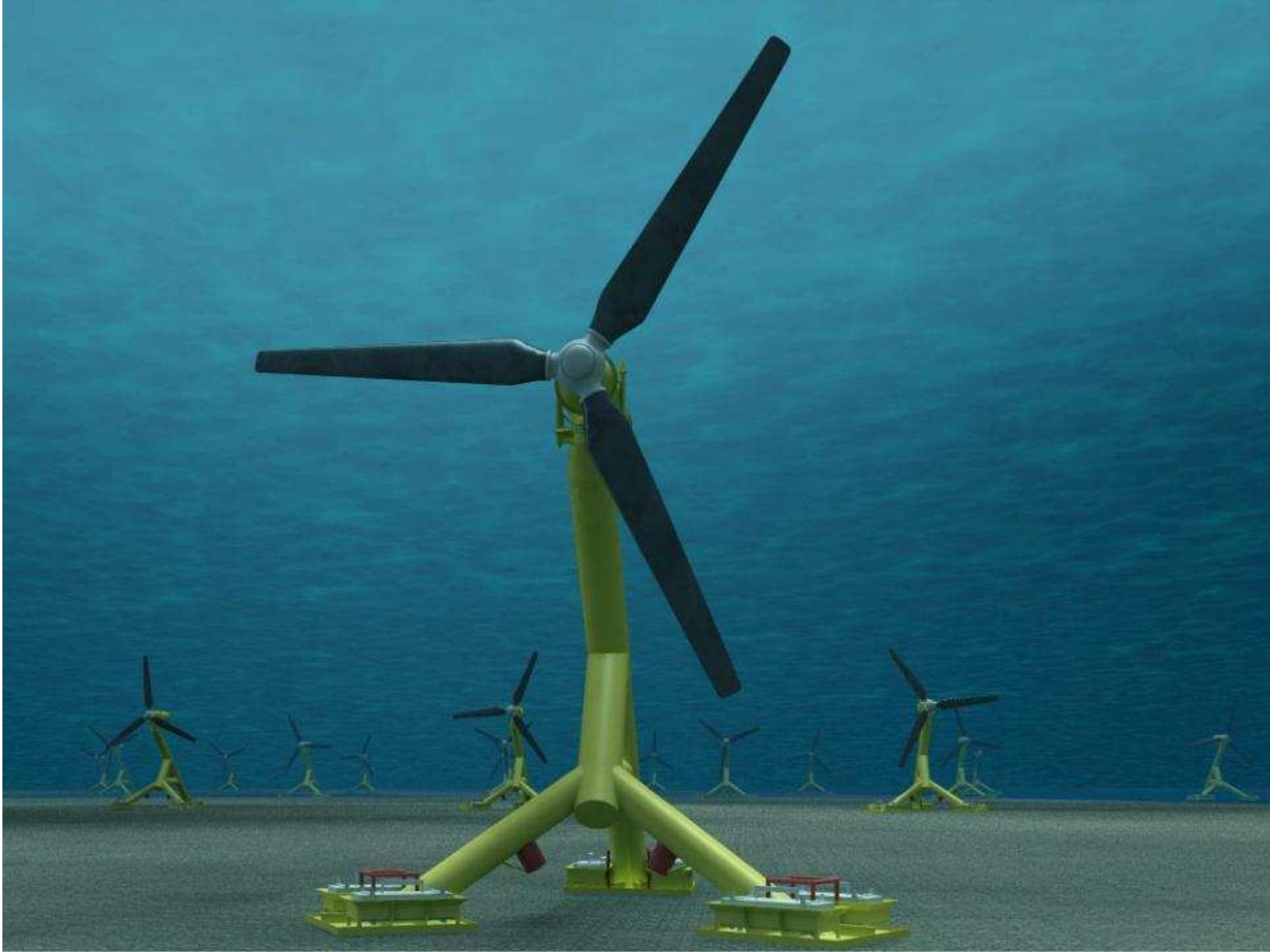




World's First Tidal Power Array in the Sound of Islay



- § Installation by SPR of 10 x1MW tidal turbines during the period 2013- 2015
- § Developed by Hammerfest Strøm in partnership with SPR
- § Successful installation and testing of the 1MW device at the EMEC in Orkney in December 2012



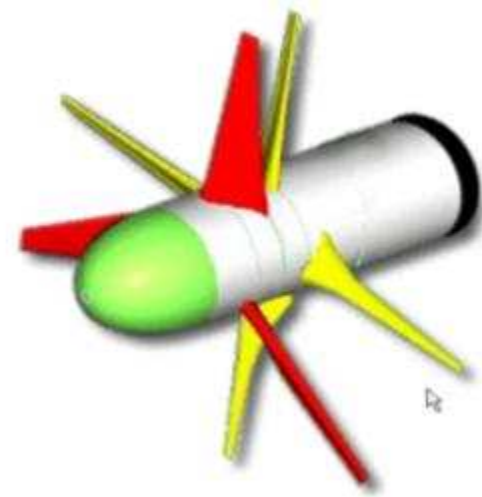
Oceanflow Tidal Stream Turbine Test Project in Sound of Sanda



Nautricity and Argyll Tidal

Mull of Kintyre – Investigating up to 6 x 500kw tidal turbines, known as CoRMaT

The CoRMaT is a small capsule tethered to a small surface float



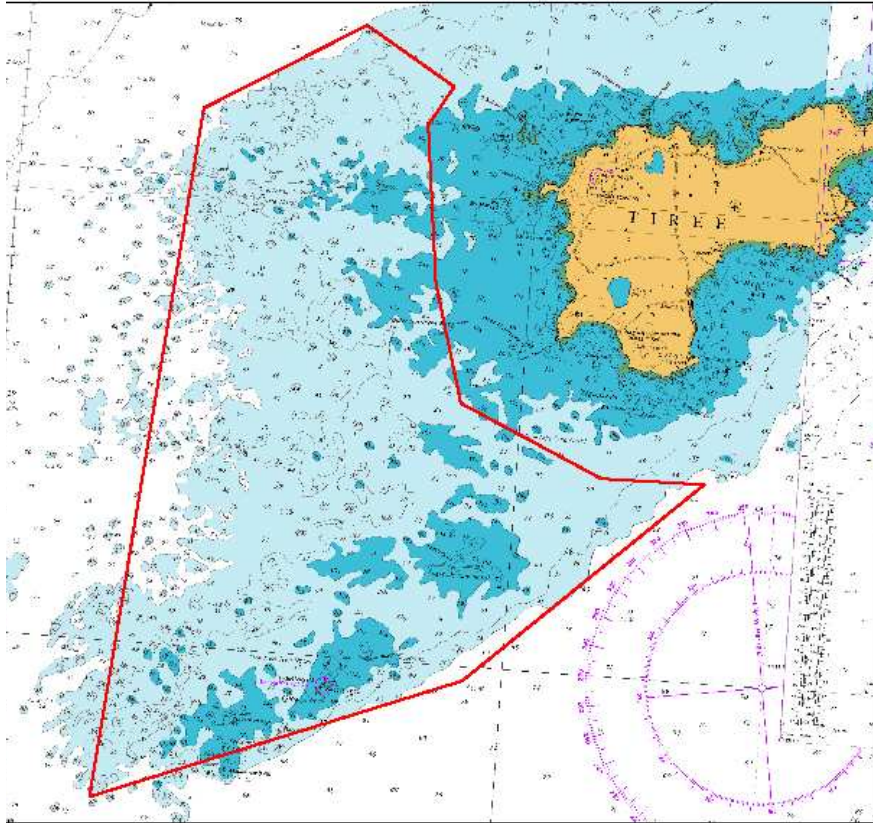


“Communities

Securing socio-economic benefit for our committee and assisting the development of local renewable projects.”

Source: Renewable Energy Action Plan (REAP)

Argyll Array Offshore Windfarm



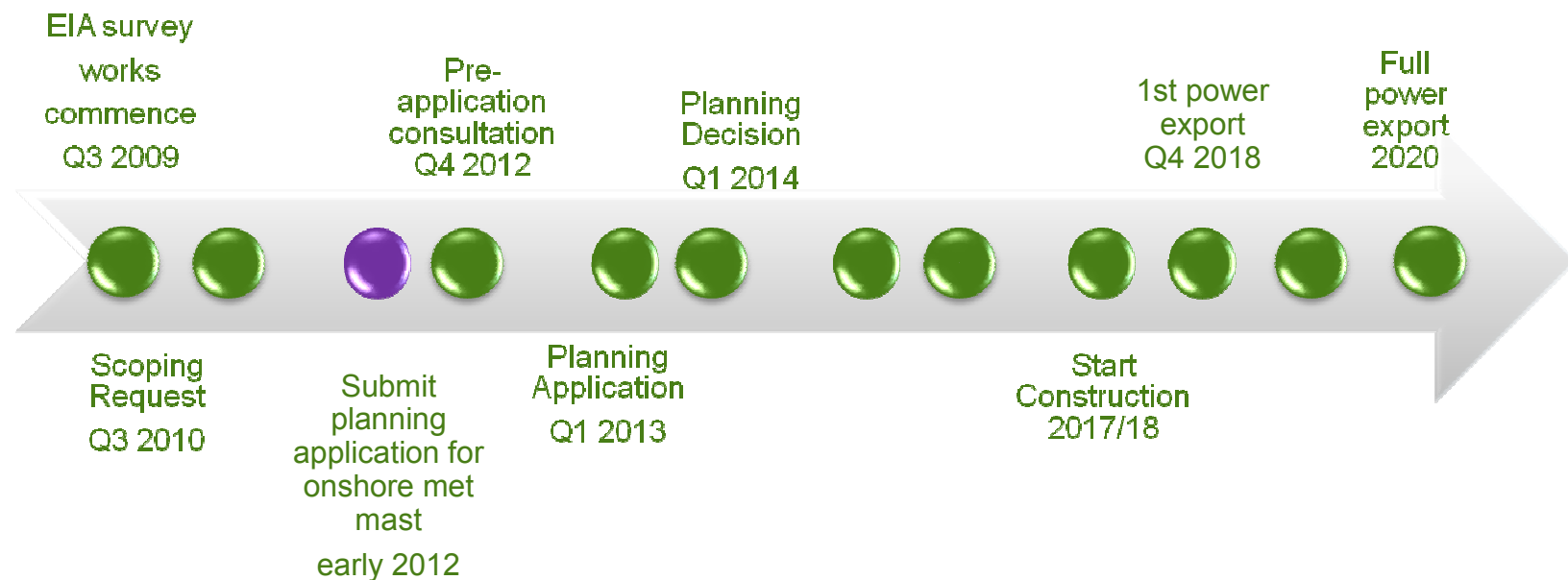
Key Facts:

- 361 km. sq
- Up to 1800MW
- Up to 300 wind turbines (at 6MW each)
- Up to 50m water depth
- Export cables(s) +150km
- Several years to build
- 1000MW grid connection to Dalmally signed

Potential for significant investment in Scotland and direct jobs to Argyll:

- Infrastructure
- Manufacturing / Construction
- 25 - 50 years operations/ maintenance (+100 direct jobs)
- Service/ support

Argyll Array Project Timeline



Project Brief

The purpose of the study is to consider the onshore implications of the proposed offshore array for the community of Tiree. The study is being funded by Marine Scotland, The Crown Estate, Argyll and Bute Council and Highlands and Islands Enterprise.

Offshore windfarms have operational and maintenance (O&M) needs which typically include a level of land-based development. This study will help assist the Steering Group, community and stakeholders in considering any potential land-based implications associated with the proposed offshore array

Community Consultation

Consultation has been central to the process - and has involved:

- § Consultation Event 1 - Understanding Local Issues & Concerns Aug 2011
- § Consultation Event 2 - Initial assessment of potential O&M scenarios Oct 2011
- § Consultation Event 3 - Reporting on the Draft Findings Nov 2011
- § Verification Day – Consultation with key stakeholders Nov 2011
- § Development of web pages on Council website - Consultation information posted on website, minutes of steering group meetings and consultants brief and tender document
- § 206 attendees, 36 Business One to One and stakeholder consultation including Tiree Association
- § The Draft report to be issued for a 6 week consultation period commencing Friday 16th March

FOCUS

Seeking to understand Scenarios and implications on Education / Health / Community Lifestyle

FOCUS

Benefits and Disbenefits and the balance of impact. Critical to understand actual benefit include, jobs, and community fund.

FOCUS

Critical that the community remains involved and understands when key decisions will be made.

The Steering Group

Argyll and Bute Council is working in partnership with a number of organisations together referred to as the project Steering Group. Argyll and Bute Council are the chair of the Steering Group. The project funders are: Argyll & Bute Council, The Crown Estate, Highlands & Islands Enterprise and Marine Scotland.



* SPR's main input is advisory providing information on the possible options for onshore developments if the offshore array were to be granted a license.

What is Scenario Mapping / Planning?

Scenario Planning is a tool to help stakeholders and others better understand the implications of change and assist consultation on how to manage potential futures more effectively.

The scenario planning process can be used to highlight:

- §Principal factors that create or drive change e.g. jobs, people, demand for services

- §Provides based on percentage assumptions a better understanding of the range of change that might occur e.g. population growth / proportion of local versus new jobs

Scenarios are widely used by various organisations and groups to assess change and help to inform views and future decisions.

Principle Drivers of Change

Assumptions or Options

Narrative of likely outcomes

O&M Requirements

The offshore array developer has identified four separate possible scenarios relating to the Operations and Maintenance (O&M)

Key O&M Requirements are likely to include:-

- 150 O&M service jobs
- Office & Workshop Facility
- Helicopter Pad including hangar
- Harbour Facilities if Array service by smaller vessels
- Fuelling facilities
- Housing for locally resident employees
- Social & Support services



Scenario Mapping



Scenario 1

Onshore O&M Base

An onshore base would have a Tiree base operating between the O&M office and workshops, harbour and helipad.

O&M Implications for Tiree:

- significant employment
- population growth
- harbour facility



Scenario 2

Offshore Platform

An offshore platform servicing the offshore array with connections to the mainland base for staffing and equipment.

O&M Implications for Tiree:

- very limited
- operates like North Sea Oilfield



Scenario 3

Offshore Mothership

An offshore mothership arrangement for servicing the offshore array operating from a mainland port.

O&M Implications for Tiree:

- limited
- mothership operates from mainland base
- helicopter base on Tiree



Scenario 4
































































































Base & Mothership

An onshore O&M base comprising O&M office, harbour and helipad. Two motherships would use the harbour for crew changes, re-fuelling and supplies.


O&M Implications for Tiree:

- significant employment
- some population growth
- harbour facility
- wider employment access


Summary Scenario 1-4

	1 	2 	3 	4 
Jobs on Tiree	              		  	     
Houses on Tiree new build	   			 
School Pupils primary & secondary	  			
Built Development	  		 	  
Helicopter Flights per day return flights	 1 Day  1 Day  1 Day  1 Day  1 Day  1 Day  1 Day  1 Day  1 Day  1 Day  1 Day  1 Day		 1 Day  1 Day  1 Day  1 Day  1 Day	 1 Day  1 Day  1 Day  1 Day  1 Day
Population Growth	             		  	     

This information represents Ironside Farrar's initial findings and draft recommendations

 = 10 jobs

 = 10 houses

 = 10 school pupils

Initial Scenario Mapping 1- 4



Scenario 1 – O&M Base



Scenario 2 – Offshore Platform



Scenario 3 – Offshore Mothership



Scenario 4 – O&M Base / Mothership

Consultation Events – Key Issues

- Local jobs & access to jobs / training / apprenticeships for young people
- Population growth with additional support for local goods and services
- Long term economic benefit to island from investment
- Concern at assurances in terms of commitment to delivery of local benefits
- Concern of O&M employment leading to displacement of local jobs/job-shares
- Environmental impacts
- Impacts of Array on tourism /environment and communities
- Concern regarding Helicopter Movements / Converter Station / Harbour
- Level of Change to a ‘special quality of place’



FOCUS

Benefits and Disbenefits and the balance of impact. Critical to understand actual benefit include, jobs, and community fund.

Future Steps & (O&M)

Next steps will be informed by the finalised project proposals with parallel assessments undertaken within the consenting process. Need to consider:

§Array / Operational Baseline Studies

Need to establish environmental / wave / construction & operational parameters affecting marine servicing as part of Scheme Development

§Converter Station Design & Locational Assessment

Converter Station decisions are important to impact and mitigation. We understand that detailed assessment will be through the EIA for the proposed Array.

§License / Planning Procurement Programme

Need to ensure programme convergence on key consent and delivery issues

§Local Development Plan (LDP)

Development Framework / Masterplan information to inform and develop LDP

Future Steps & Engagement

In addition linking up to wider strategic thinking regarding supporting infrastructure (physical/ business/skills) for O&M and supporting Argyll Array and future MTO O&M Requirements;

§Argyll & Bute Renewable Energy Alliance

Argyll Array Delivery in Context of strategy for Argyll & Bute

§Harbour Feasibility Study

Requirement for Scenario 1&4 and would require early study and delivery

§Advance Skills and Training Programme

Advance Initiative required linking Skills /Training with future need with 3-4 year lead time with key partners

§Community Benefit Review

Framework for Coastal Communities & Tiree Community Benefits. Need to continue a dialogue on opportunity and issues associated with Community Benefits

§Engagement & Communications

Maintaining engagement activity



Community Renewable Opportunity Plan (CROP)

- § Development of renewable community map and community trust fund map with links to projects/funds
- § Provide links to information/assistance/funding already available to communities – one stop shop (web site)
- § “Critical Friend” to allow access to services/assistance within the Council - planning
- § Information on different models – equity share, outright ownership and examples of each
- § Provide access to information relating to grid capacity and other associated consenting regime



Community Renewable Opportunity Plan (CROP)

Questions for Community Renewable Groups

1	Your name?						
2	Your email address?						
3	Name of your organisation?						
4	Describe any renewable energy projects or initiatives your organisation has undertaken, currently developing or are considering?						
5	What stage is your project at; select one of the following a) considering, b) developing, c) implementing, d)complete						
6	Where is the location of your project?						
7	Select below the level of difficulty with each aspect of your project.						
		Very Difficult	Difficult	Neither Nor	Easy	Very Easy	Not Applicable
a	Scoping your project; i.e. deciding what type of renewables, or the size of your project, or the location of your project etc.						
b	Ensuring you had the capacity within your organisation to develop the project; i.e. was it fit for purpose, did you have to create a new legally constituted body, recruit volunteers.						
c	The development of the project as a whole; i.e. 'getting it off the ground', pulling together the different elements etc.						
d	Accessing <u>general</u> advice						
e	Accessing planning advice or information relating to planning (i.e. planning permission)						
f	Accessing necessary technical information and advice						
g	Accessing information relating to environmental advice i.e. impact assessments, wildlife studies etc.						
h	Access to case studies or project plans of similar projects						
i	Access to <u>information</u> about funding your project; both development and capital						
j	Access to actual funding to <u>develop</u> your project						
k	Access to capital funding for implementing your project						
l	Developing partnerships with other organisations to help you deliver your project; these organisations can be public, private, or third sector organisations.						
m	Access to information about the electricity grid i.e. how to do it, who to contact, charges, timelines etc.						
n	Connecting to the electricity grid.						

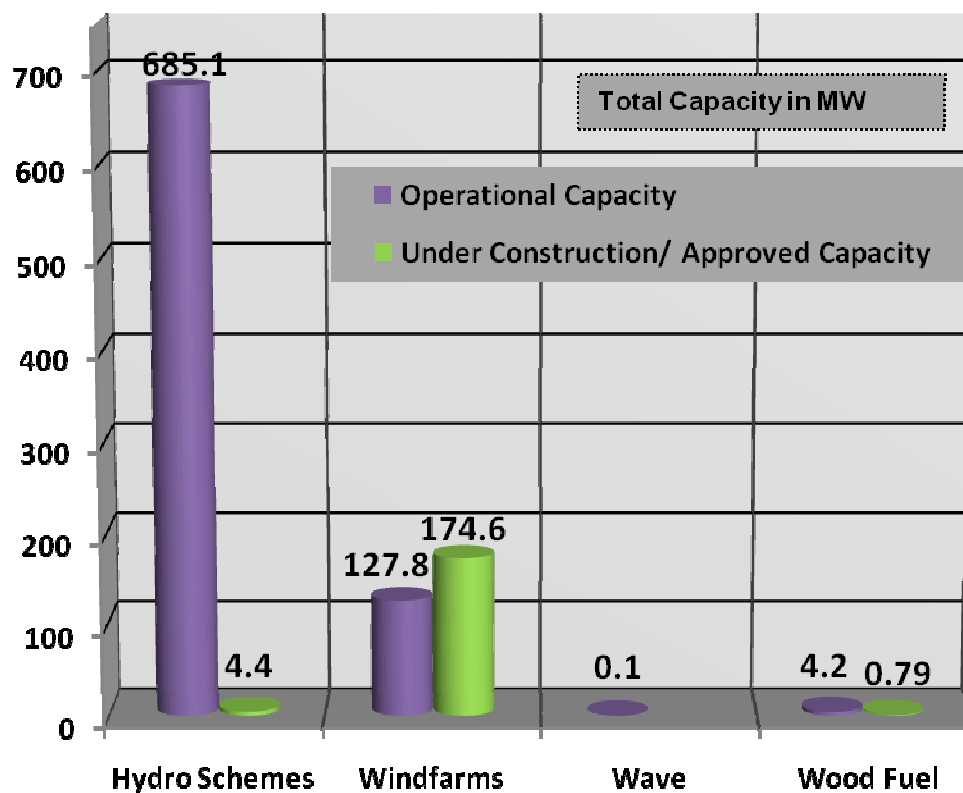
Community Benefits for All Operational Wind Farms

Wind Farm	Developer	Fund Recipients	Value of Fund (yr 1 base rate)	Start Date	Most Recent Income	Date
Beinn Ghlas, Taynuilt Cruach Mhor, Glendaruel Beinn an Tuirc, Carradale	npower renewables CRE Energy Limited CRE Energy Limited	Taynuilt Community Council	£8,000 pa*	1999	£11,177.35	2011
		Cruach Mhor Wind Farm Trust	£21,000 pa*	2003	£24,665.37	2010
		West Kintyre and East Kintyre Community Council via Argyll and Bute Council	£21,000 pa*	2001	£28,867.33	2011
Deucheran Hill, Carradale	Powergen Renewables Ltd	West Kintyre and East Kintyre Community Council via Argyll and Bute Council	£10,500 pa*	2001	£14,818.00	2011
Tangy, Campbeltown	SSE Generation Ltd	West Kintyre Community Council via Argyll and Bute Council	£1,500 pa	2002	£1,500	2011
Clachan Flats, Cairndow	Scottish Power Renewables	Inveraray Community Council and Cairndow Community Council via Argyll and Bute Council	£21,902 (2)*	2008	£12,661.27	2011
An Suidhe	RWE npower renewables	Tree Fund			£1,582.66	2011
		10 km Radius - Glenorchy and Innishael Community Council, Inveraray Community Council, Dalavich Improvement Group Board, Furnace Amenity Association via Scottish Community Foundation	£28,500(2)*	2011	£58,260.29	2011
		SSE Generation Ltd	£7,140pa*	2006	£7,652.00	2011
Tangy 2		Laggan, West Kintyre, Southend Community Councils via Scottish Community Foundation				
					<u>£161,184.27</u>	

* Please note that these payments are indexed linked each year in line with inflation (2)Incl. back payment

This page is intentionally left blank

Argyll and Bute Renewable Developments – February 2012



Total Operational Capacity = 817.2 MW

Total Under Construction/ Approved Capacity = 179.79MW

Total Capacity = 996.99MW

Please note that this capacity does not include offshore wind/ wave and tidal sites

This page is intentionally left blank

BID4Oban

March 2012

Funded and supported by



A BUSINESS IMPROVEMENT DISTRICT FOR OBAN



BID 4 Oban

Graham MacQueen (MBE)
Chairman BID4Oban

BID 4 Oban

Agenda

- Introductions
- What is a 'BID'?
- BID Examples
- Survey Results
- What will a BID deliver for Oban?

BID 4 Oban

What is a BID?
What will it mean
for Oban?

BID 4 Oban

Summary Definition of a BID

A geographically defined area where businesses have voted in a legally binding ballot, to invest collectively to make local improvements to their trading environment.

Improvements funded with money collected through a levy paid by businesses located within the BID area and not a replacement for services provided by the local authority or other public bodies.

BID 4 Oban

The BID Process

- Steering Group
- Appointment of Co-ordinator
- Consultation with Business
- Surveys
- Newsletters & Website
- Open Business Meetings
- Liaison with Argyll and Bute Council
- Formulate Business Plan
- Go Ballot

BID 4 Oban

BID4Oban Proposal

- Includes all businesses in Oban within the 30mph speed limit zone.
- Includes all businesses/ properties with a rateable value of £3000 or above.
- First BID in Scotland that is all inclusive of the entire business community of a town.
- Excludes charitable & not-for-profit organisation (with exception of charitable retailers)

BID 4 Oban

Successful BID's

Inverness

Edinburgh

Dunfermline

Aberdeen

Bathgate

Clackmannan

Clarkston

Kirkcaldy

Alloa

Falkirk

Elgin

BID 4 Oban

Elgin

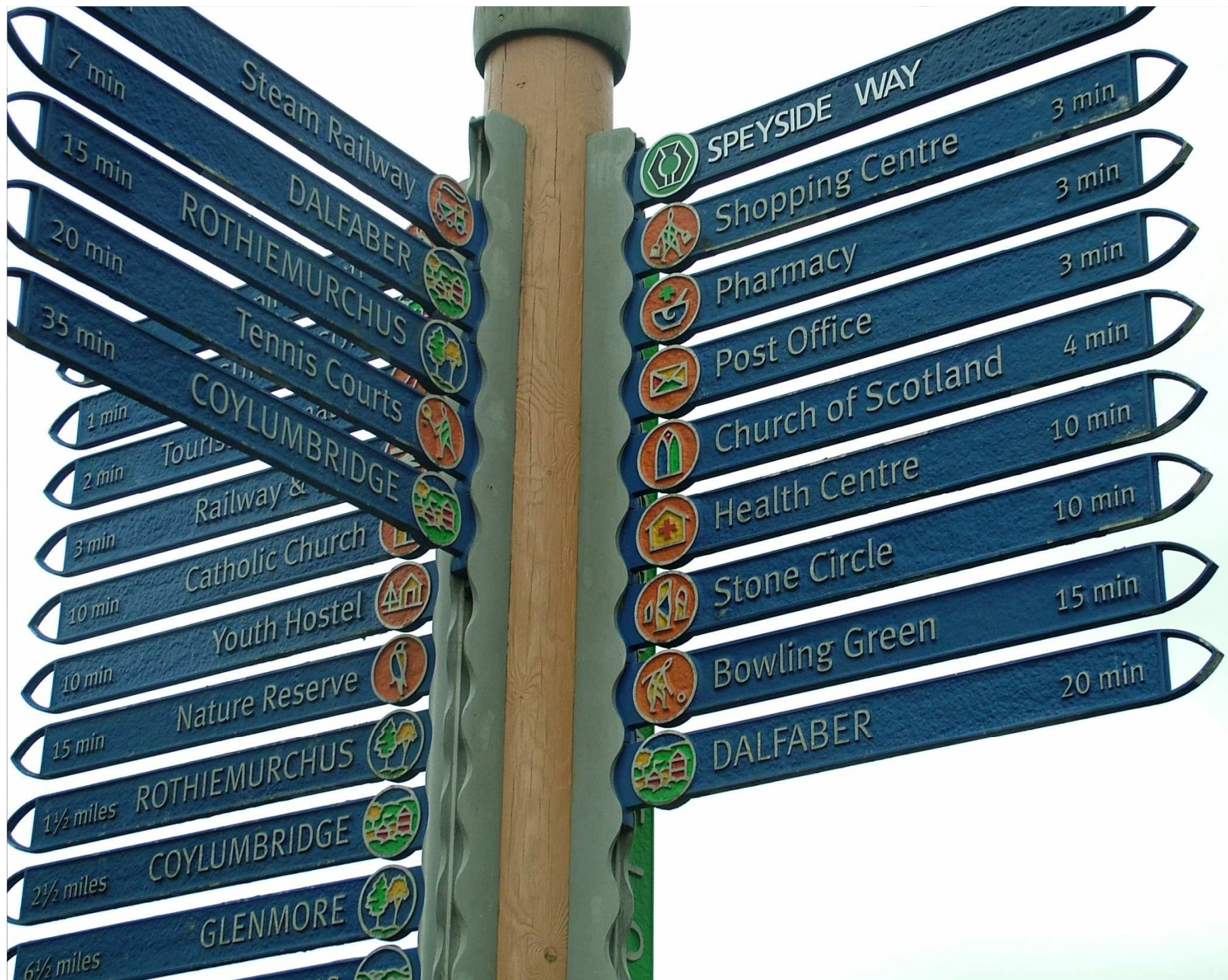
- Began 2010 - **£895,000 budget** over 5 years
- Retailers report **25% increased footfall** during BID events
- Events & Customer Loyalty schemes: **89% likely to visit** if similar event held (e.g. Music Mania live bands)
- Vacancy rate below Scottish average at 6.4% (12% average) – Empty Shop windows utilised to promote.
- Elgin '**Heritage Project**' supported by Historic Scotland and Visit Scotland – heritage trail, visitor info etc.
- Business **Frontage Improvement Scheme** - £34k to 18 BID members to date

BID 4 Oban

FALKIRK

Won second term in 2011 - budget £1m over 5 years

- Sourced **additional** funding worth £180k in first 'term'
- Initial focus on cleaner, safer, friendlier town, now more marketing
- **'Keep Scotland Beautiful'** cleanliness ranking greatly improved
- Christmas lights/events improved footfall by 32%
- **Extra 6000 shoppers** on day of 'themed event'
- **Retail rankings increased** in 2010 from 15th to 7th (CACI)
- Reduced costs through **collective purchasing** for telecoms
- Visit Scotland 'Growth funding' as **matched funding** for second term - events orientated

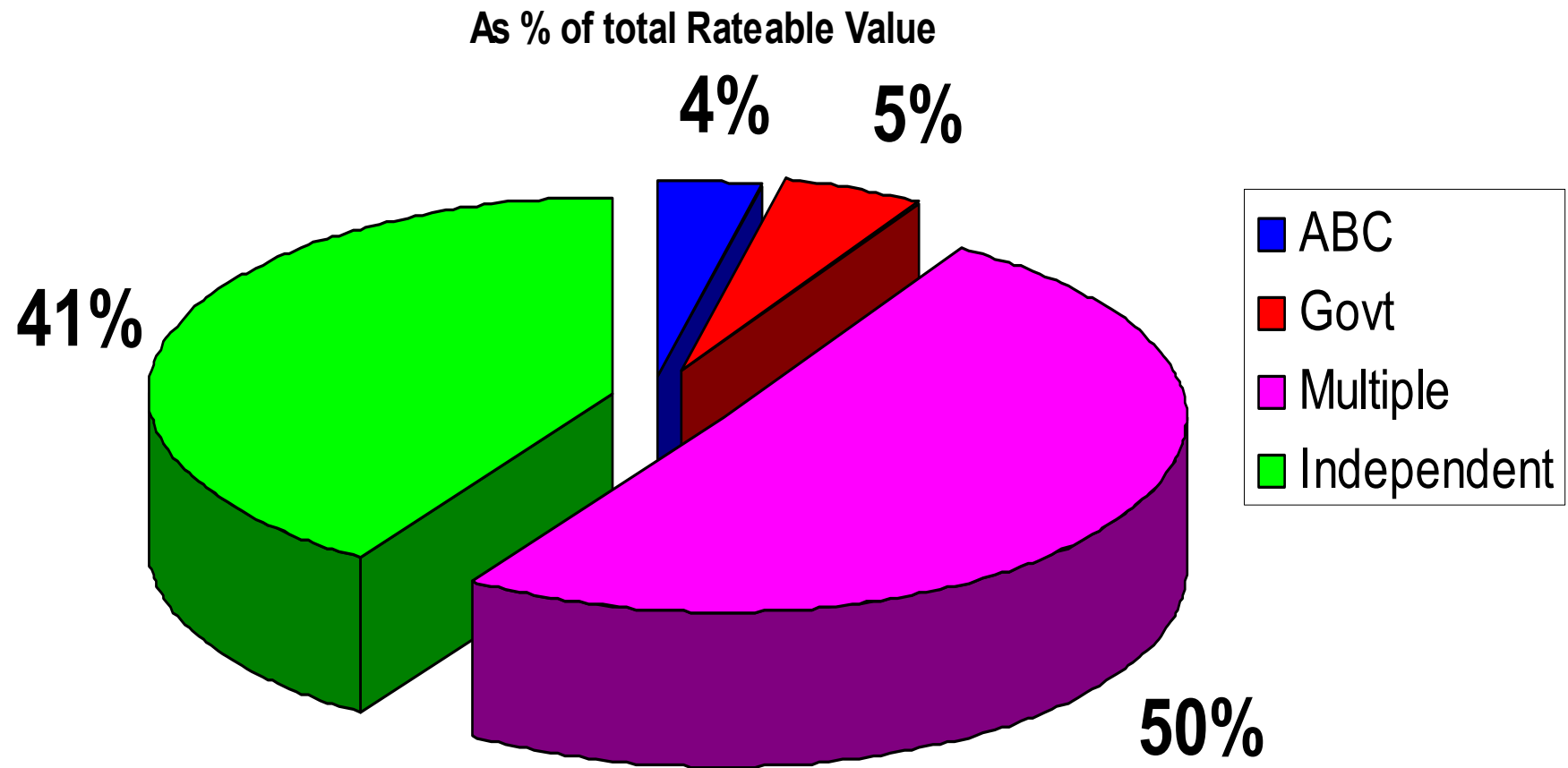


BID 4 Oban

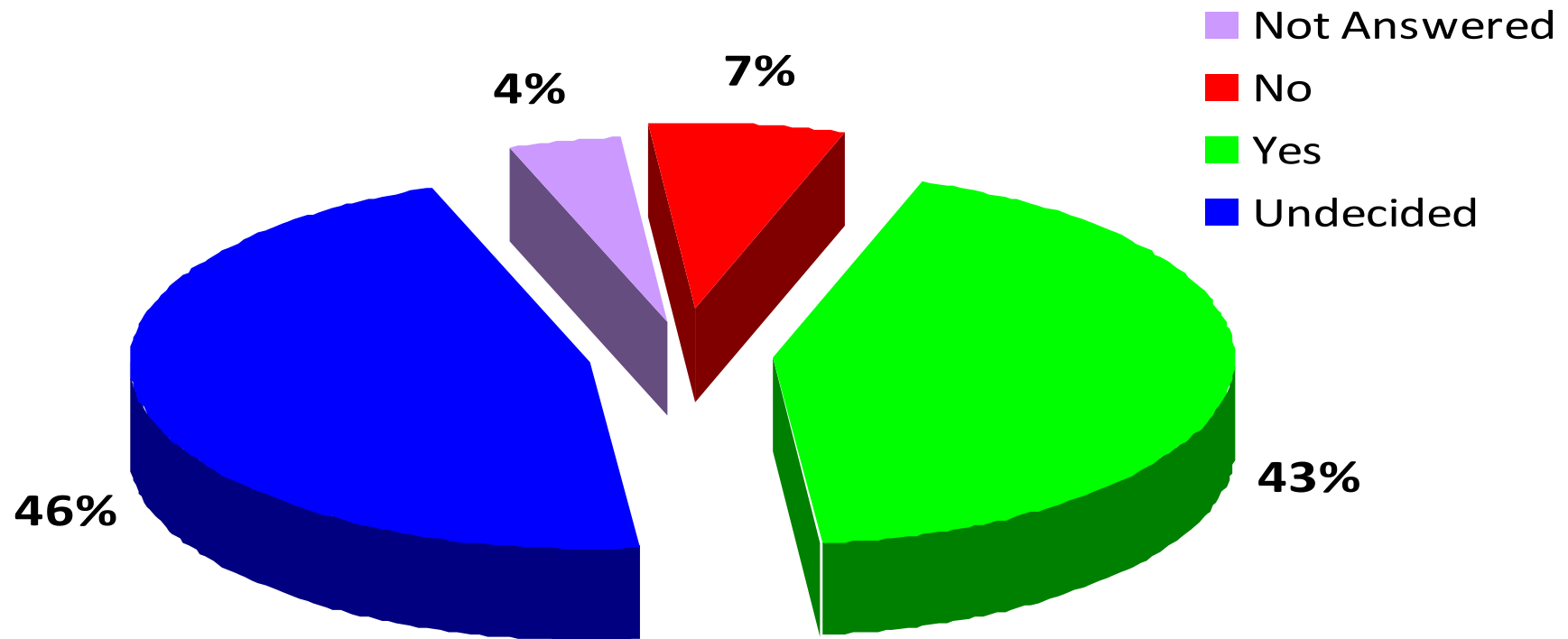
Survey Results

- Information **businesses** provided from surveys completed so far.
- What **businesses** have told us about Oban.
- Our Strengths and Weaknesses.

BID area Composition



Business Constituency Likely Voting



BID 4 Oban

What's Good About Oban?

- People feel safe **77% agree**
- Town centre well lit **67% agree**
- Easy to find your way around **63% agree**
- Enough police patrols
- Reasonably well presented shops
- Good general range of shops

BID 4 Oban

What's Not So Good About Oban?

- Roads & Pavements infrastructure poor **67% disagree**
- Plenty of good car parking **66% disagree**
- Area has lots of tourist attractions **51% disagree**
- Plenty events throughout year **51% disagree**
- Well marketed to shoppers & visitors **39% disagree**

BID 4 Oban

What are our assets? (Top 5)

1. Hub for West Highlands and Islands / location
2. Scenic surroundings / environmental assets
3. Tourist destination / volume of visitors
4. Friendly locals / Strong community
5. Trade opportunities / business potential / economic benefits

BID 4 Oban

What are our Liabilities? (Top 5)

- Lack of car parking / cost of charges
- Traffic congestion / access into town centre
- Local economy dependent on season
- Cost of living - high rent, rates & rural fuel costs
- Isolation from cities / limited population

BID 4 Oban

What should a BID do for Oban?

Most importance given to:

- Increase number of visitors & shoppers to the town.
- Providing opportunity to improve our business performance.
- Improve ambiance of the town.

BID 4 Oban

What should a BID focus on?

- Promote & encourage more events (66%).
- Improve marketing as tourism & commercial centre (63%)
- Town centre parking (61%)
- Attractiveness of the town as a shopping centre (52%)
- More facilities for families (all weather) (58%)

BID 4 Oban

Top BID Priorities

- Effective **Marketing & Promotion** to the local & tourist population
- Maximise Assets: **Scenic beauty and transport hub**
- Oban 365: **extending season** and keeping town sustainable.
- Making the best 'First impression'

Initial Ideas

- Effective **events management** and co-ordination.
- Potential new events or **enhancing** of existing events.
- Potential for a customer **loyalty scheme**.
- **Marketing**
- **Enhancements to physical environment – entry to town**

BID 4 Oban

Top Issues for work with the Council

- Access to and from town
- Traffic congestion
- Ease of access around town centre
- Car Parking – potential for BID4Oban to control.
- Other issues:
 - Impact of Christmas lights on event
 - CCTV – lack of comprehensive coverage, broken cameras
 - public toilets (availability/ signage)

BID 4 Oban

What will BID4Oban Deliver?

- Business Plan (June 2012) – 5 years with approx. budget of £150K PA
- BID Management Board (unpaid) – delivering plan
- BID Coordinator and Support staff
 - projects, deliver Business plan & Liaise with council, OLTA etc.
- Projects, events, one stop shop – BID could co-ordinate on behalf of the community.

BID 4 Oban

What will BID4Oban Deliver?

- Vehicle to attract and pursue **additional funding** for town projects and events.
- Work closely with council officers and lobby them to **contribute financially** towards the BID.
- One stop shop for **Projects & Events**, – BID could co-ordinate on behalf of the community.

BID 4 Oban

RV range	Levy per business	Cost per week	Businesses in band	total levy income	
£3 - £8.3k	£150	£2.90	186	£27,900	
£8.4 - £13.3k	£250	£4.23	92	£23,000	Median
£13.4 - £39k	£380	£7.30	133	£50,540	
£40 - £65k	£530	£10.20	20	£10,600	
£66 - £100k	£890	£17.12	18	£16,020	
£100 - £180k	£1,030	£19.80	8	£8,240	
£180k+ - £499k	£2,300	£44.23	3	£9,200	
£500k+	£5,000	£96.15	1	£5,000	
			461	£150,500	

BID 4 Oban

Baseline Information Agreement

- What is already provided by Council/ TranServ/ Police
- Planting and grounds maintenance
- Waste removal
- Roads, pavement and street lighting
- Street cleaning/ litter bins
- Policing
- Public toilets

BID 4 Oban

Potential BIDS partners

- OLTA – Excellent organisation that markets our spectacular town
- Argyll & Bute Council – Fully committed to our BID
- Other partner organisations who can contribute : SNH/ SAMS etc.

BID 4 Oban

Roddy McCuish – “I am 100% behind BID 4 Oban and will do all I can to support the steering group to a successful BID ballot.”

Mary-Jean Devon – “On Mull we hope to have a BID & it is hoped we can work in partnership with BID 4 Oban on many joint ventures”

BID 4 Oban

BID4Oban Demonstration Projects

March Towards the Season!

- Town Centre Clean-up.
- Entrances to town to be inspiring and tidy on A85 and A816
- Hanging Baskets project – Financial support required.
- Town Centre Flowers Project – Financial support required.
- Shop Front tidy-up support.
- Jacobs Ladder – Clean up.
- Pressure washing the sea wall.
- Festival of the Sea.
- Railing painting.
- The Big Strip

BID 4 Oban

What will a successful BID mean for Oban?

- We will be a “One Stop Shop” for all sectors of our business community covering Retail, Support services, Hospitality, Leisure
- We will be a credible self funding organisation that represents the business community of Oban
- Safety in numbers and a strong voice under one umbrella

BID 4 Oban

What are the next steps for BID?

- Intention to go to ballot declared by 2nd April 2012
- Costed projects for BID to deliver by April 2012
- Business Plan with costed projects, Council Services Baseline Information and proposed levy over 5 year period by end May 2012
- Ballot paper issued by late July 2012
- Proposed ballot date 3rd September 2012

BID 4 Oban

Help & Support

- Many ways for Council and its community planning partners to support the BID
- Voting 'yes' in the ballot if your property falls within the area!
- Supporting the BID's activities: in-kind or funding to help us deliver more effective projects with maximum impact

BID 4 Oban

Thank You

This page is intentionally left blank